## CONTRACT

FOX-5 KVVU-TV Henderson - Las Vegas

KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Mentzer Media Services, Inc. 600 Fairmount Avenue Suite 306 Towson, MD 21204

	Contract / Re	<u>vision</u>		Alt Order #	
	499427	1		06366023	
Product	222.0				
RESTORE OUR FUTURE					
Contract Dates	Estimate #				
10/23/12 - 10/29/12	618				
<u>Advertiser</u>			<u>Ori</u>	ginal Date	/ Revision
ISS/Restore Our Future			1	1/02/12	/ 11/02/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	<u>Station</u>	Accour	nt E	xecutive_	Sales Office
	KVVU	Teresa	Dif	uria	TELEREP-PHIL
	Special Hand	ling			
	Demographic				
	Adults 35+	•			
	<u>IDB#</u> 1021	Adverti	ser	<u>Code</u>	Product Code
	Agency Ref			Advertiser	Ref

Spots/ \*Line Ch Start Date End Date Description Start/End Time Length Week Davs Rate Type Spots Amount N 31 KVVU 10/29/12 10/29/12 Special Early News Special Early News :30 NM \$950.00 End Date Start Date Spots/Week <u>Weekdays</u> <u>Rate</u> Week: 10/29/12 11/04/12 \$950.00 Spot Ch Date Range Start/End Time **Length Description** <u>Weekdays</u> Rate **Type** 1 KVVU 10/29/12-11/04/12 Special Early News Special Early New:M-----:30 \$950.00 NM See MG 31.4 2 KVVU 10/29/12-11/04/12 Special Early News Special Early New:M-----:30 \$950.00 NM See MG 31.3 3 KVVU 10/29/12-10/29/12 News 5-530p M-Su 1p-8p M-----:30 NM \$950.00 Oredited 4 KVVU 10/29/12-10/29/12 News 5-530p M-Su 1p-8p M-----:30 \$950.00 NM MG for 31.1 10/29 Totals 119 \$186,000.00

Time Period # of Spots **Gross Amount** Net Amount 10/01/12 -10/28/12 104 \$169,300.00 \$143,905.00 \$16,700.00 10/29/12 -11/02/12 15 \$14,195.00 Totals 119 \$186,000.00 \$158,100.00

Signature:			Date:	
_				 

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

REP HEADLINE# 6366023 TRF# \$\$\$ MOD# 3: UNAPPROVED REV #3 TRF# 499427 EV #3 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

\*\*CHANGES\*\*

NOV2/12 14.57 \*\*\* KVVU-TV \*\*\*

CITY TAX	FLIGHT DATES OCT23/12	PRDCT RESTORE OUR FUTURE	ORDER #			AGY # 1125	ADV #	
STA	T23/12	OUR FU				AGY. NAME	ADV. 1	
STATE TAX		CURE		IН	lo.		AME I	
×	OCT29/12 WK-1	EST#618 COMM	CONTRACT # 6366023	TOWSON, MD 21286	600 FAIRMOUNT AVENUE,	MENTZER MEDIA SERVICES,	ADV. NAME ISS/RESTORE OUR FUTURE	
CO-OP E		COMMENTS: (LINE, ORDER, INVOICE)	66023	86		ERVICES,	FUTURE	
CO-OP BILLING NEEDED		INE, OR			SUITE 306	INC.		
NEEDED_		DER, IN			06			
		VOICE)	CLASS: NATL.		SALES PRSN	BUYER N	REP.#	
			NATL.		RSN PH-	AME STEE	- OF	
DAJ			LOCAL		TERESA DIFURIA	BUYER NAME STEPHANIE KOHLBAUER	OFF.# 762	
DATE_NOV2/12 14.5			REGIONAL		FURIA	BAUER	SALESMAN	
14.5							#	

REP: OK'D M18 AND M21 SEE LINES 56-57 NEW TOTAL \$186,000

NHXXH

STA:

CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

49 S 400P-430P	AGENCY ADVERTISER CODE AGENCY PRODUCT CODE =	:LINE#:REP :CD: TIME PERIOD : :LINE#: :
30	ODE =	: LGTH : SEC
\$950.00	AGENCY EST# = 618	C: RATE
10/29	H 618	: START
10/29		: END : DATE
0		:SPTS: W
MON		WEEK: DAYS
0		:TOTL:

PROGRAM: NEWS

RA35+ : 2.0
ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVED THIS IS A MAKE-GOOD FOR OCT29 ON LINE-31 FOR 2 SPOTS/WK CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT29 PRE-BOOKED PLS APPROVE.

REP HEADLINE# 6366023 TRF# 499427 \$\$\$ MOD# 3: UNAPPROVED REV #3 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 14.57
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

OCT/12 169025.00 NOV/12	M21 OK'D BUY#55	PROGRAM: X FACTOR RA35+ : 11.0 ORD COM1: CORRECTION THIS IS A MAKE-GOOD FOR STATION MAKEGOOD OFFERS: M18 OK'D BUY#49 MISSIOFFERS: CICTURE OF THE CONTROL OF	57 A 800P-10	PROGRAM: NEWS RA35+ : 2.0 RA35+ : 2.0 ORD COM1: SPOT N/A ORD COM2: PLS APPR THIS IS A MAKE-GOOD	56 A 500P-530	PROGRAM: X FACTOR RA35+ : 11.0 ORD COM1: SPOT N/A THIS IS A MAKE-GOOD	55 S 800P-10	:LINE#:REP :CD: TIME
	MISSED: MOOFFER: MISSED: MOOFFER: MOOFFFRE: MOOFFER: MOOFFER: MOOFFER: MOOFFER: MOOFFER: MOOFFER: MOOFFFRE: MOOFFER: MOOFFER: MOOFFER: MOOFFFRE:	TOR CTION ON RAY OOD FOR OCT: MISSED:MON OFFER:MON CMT:SPO CMT:PLS	900P	PRG OVE. FOR	A C	DUE	1000P	PERIOD :
16975.00	MISSED:MON/800P-1000 OFFER:MON/800P-1000 CMT:CORRECTION ON	ION ON RATE. CREDIT D FOR OCT29 ON LINE ISSED:MON/400P-430P OFFER:MON/500P-530P CMT:SPOT N/A PRG CMT:PLS APPROVE.	30	CHG DUE TO NO	30	TO NO WORLD SE	30	LGTH : SEC
	OP OP N RATE. CREDIT	\$1200. -55 FOR 1	\$3,150.00	WORLD SER	\$950.00	RIES GAME 32 FOR 1	\$7,500.00	: RATE
	OCT29 OCT29(2/WK) IT \$1200.	SPOT/WK OCT29 OCT29 NO WORLD SEF	10/29	IES GAME. SEE SPOT/WK	10/29	. MG 'X FACTO SPOT/WK	10/29	: START : DATE
		SERIES GAME.	10/29	MG OFFER.	10/29	CTOR'. CREDIT	10/29	: END : DATE
CONTRACT TOTAL	30S \$7,5	30S \$950 30S \$950 SEE MG OH	N	. PRE-BOOKED	Н	r \$1200.	0	:SPTS: WH
RACT TOTAL OTAL SPOTS	\$7,500.00 \$3,150.00	\$950.00 \$950.00 WG OFFER. PRE	MOM	KED	MON		MOM	WEEK :
1860	(NOV2/12) PLS ADVISE	(NOV1/12) PLS ADVISE. PRE-BOOKED						DAYS
119		•	N		Н		0	:TOTL:

HEADLINE# 6366023 TRF# 499427 MOD# 3: UNAPPROVED REV #3 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*

REP \$\$\$

HARRIS REPORT FROM REP NOV2/12 14.57
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

: LINE#:REP : : CD: TIME PERIOD LGTH : SEC .. .. RATE .. .. START DATE END :SPTS: NEEK DAYS :TOTL:

MARKET TOTALS \$551,785 KVVU 14% KSNV 35% KTUD 0% KLAS 27% KTNV 24% KVMY 0% KVCW 0% CABL 0%

SHARE SLIGHTLY LOW DUE TO QUALITATIVE DATA USED. REPUBLICAN VOTER BUY. OLDER SKEWING

SVC- NSI DEMOS- RA35+\*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE E-EFF DATES PER WEEK T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE

REP HEADLINE# 6366023 TRF# 499427 \$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 12.16
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

ADV #_		ADV.	NAME	ISS/RESTORE	1	OUR FUI	FUTURE		REP.#	#	OFF.#	1.# 762		SALESMAN	#
AGY #_	1125	AGY.	NAME	MENTZER	MEDIA	SERVICES	CES, INC.		BUYE	BUYER NAME	STEPHANIE	1	KOHLBAUER	AUER	
				600 FAIF	FAIRMOUNT	AVENUE	E, SUITE	306	SALES	S PRSN	PH-	TERESA	1	DIFURIA	
				TOWSON,	MD 2	21286									
ORDER	#			CONTRACT	<b>#</b>	636602	.ω		CLASS:	S: NATL.	ř	LOCAL		REGIONAL	
PRDCT	RESTORE (	OUR FU	FUTURE	EST#618	1	COMMENTS:	(LINE,	ORDER, INVOICE)	ICE)						
FLIGHT	DATES_	OCT23/12		OCT29/12	2 WK-1	l l									
CITY	TAX	T.S.	STATE T	TAX		CO-OP	OP BILLING	3 NEEDED					DATE.	NOV2/12	12.16
REP:	OK'D M20 NEW TOTAL PLS CNF T NIKKI	M20 TOTAL SAME CNF THANKS	V2 []												
STA:															
CON CM	**** THIS	IS IS	A CASH	H	ADVANCE	SCHEDULE	JLE ****								
	ALL STATIONS		USING	ELECTRONIC		INVOICING	IG - AGENCY	Y IDB #1021							
	AN ELECTI FOR THIS	RONIC	TNV.W	ELECTRONIC INV.WEBSITE 'THIS AGENCY. THE IDB# I	"EMEDIA		NVOICI	NG" IS ALSO EMT12009	AVAILBLE	LBLE					
												Ţ			
: LINE#:REP	REP :CD:	TIME	PERIOD	D : LGTH		三 C :	RATE	: START : DATE		END	:SPTS:	WEEK		DAYS	:TOTL:
	AGENCY	ADVERTI PRODUCT	S	ER CODE = CODE =		AC	AGENCY EST#	= 618							
	32 S 7	00P-10	1000P	, ,	30	10	\$7,500.00	10/29	10	10/29	0		MON		0
	PROGRAM : RA35+ : ORD COM1:	MLB V 11.0 ADD	WORLD	SERIES											

HEADLINE# 6366023 TRF# 499427 MOD# 3: UNAPPROVED REV #2 \$\$\$ REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT
HARRIS FAX# 610-225-1191 RISK !!! REPORT

FROM REP \*\*CHANGES\*\*

NOV2/12 12.16 \*\*\* KVVU-TV \*\*\*

	: LINE#:REP
<u></u> თ	: REP :
Þ	# :: CD:
A 800P-1000P	H H
-100	A H
40	TIME PERIOD
	: LG
30	TH H
	LGTH : SEC
40	
37 <b>,</b> 50	   ה
\$7,500.00	RATE
	ļ., .,
10/29	ST
9	ART
10	
10/29	END :SPTS: WEEK DATE : /WK: INVT
Н	:SPT
	X &    - =
	NVT
MOM	
	DAYS
	S
Н	:TOTL:

PROGRAM: X FACTOR

RA35+: 11.0

ORD COM1: SPOT N/A DUE TO NO WORLD SERIES GAME. MG'X

THIS IS A MAKE-GOOD FOR OCT29 ON LINE-32 FOR 1 SPOT/WK FACTOR'. CREDIT \$1200.

STATION MAKEGOOD OFFERS: M18 UNRESL BUY#49 MISSED:MON/400P-430P OFFER:MON/500P-530P CMT:SPOT N/A PRG CHG CMT:PLS APPROVE. DUE TO NO WORLD OCT29 SERIES 30S 30S GAME. SEE \$950.00 \$950.00 MG OFFER.

> PLS ADVISE. (NOV1/12)

OK'D BUY#32 MISSED:MON/700P-1000P OFFER:MON/800P-1000P CMT:SPOT N/A DUE TO OCT29 OCT29 SERIES 30S \$1 30S \$1 FACTOR'. \$7,500.00 (NOV2/12) \$7,500.00 PLS ADVIS . CREDIT \$1200. PRE-BOOKED ADVISE

M20

OCT/12 169025.00 NOV/12 18175.00 CONTRACT TOTAL TOTAL SPOTS 187200.00 118

NO WORLD

GAME.

SM SM

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MARKET TOTALS \$551,785 KVVU 14% KSNV 35% KTUD 0% KLAS 27% KTNV 24% KVMY 0% KVCW 0% CABL

%

SHARE SLIGHTLY LOW DUE REPUBLICAN VOTER BUY. TO QUALITATIVE DATA USED. OLDER SKEWING

SVC-DEMOS-NSI RA35+\*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK 四一四円円 T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE

HEADLINE# 6366023 MOD# 3: UNAPPROVED REV #1 TRF# 499427 EV #1 \$\$\$ REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENORDER WORKSHEET

SSS PEP

AGENCY CREDIT HARRIS RISK !!!
REPORT FROM REP FAX# 610-225-1191 \*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\* NOV2/12 09.04

ADV AGY CITY TAX FLIGHT ORDER PRDCT # # # 1125 DATES OCT23/12 RESTORE OUR AGY. ADV. FUTURE STATE NAME NAME TAX MENTZER MEDIA SERVICES, ISS/RESTORE TOWSON, OCT29/12 600 FAIRMOUNT AVENUE, EST#618 CONTRACT # N WK-1 COMMENTS: OUR FUTURE 21286 6366023 CO-OP (LINE, BILLING SUITE ORDER, 306 NEEDED INVOICE) BUYER NAME CLASS: SALES REP.# PRSN NATL. PH-STEPHANIE KOHLBAUER OFF.# TERESA DIFURIA LOCAL 762 DATE REGIONAL SALESMAN NOV2/12 # 09.04

REP: OK'D M19 NEW TOTAL \$187200 (-950)

STA: PLS CNF THANKS

CON N N \*\*\*\* THIS SI × CASH IN ADVANCE SCHEDULE \*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING -AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009 AVAILBLE

49 S 400P-430P	AGENCY ADVERTISER CODE AGENCY PRODUCT CODE =	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : LINE#: :
30	CODE =	D : LGTH : S
\$950.00	AGENCY EST# = 618	EC : RATE
10/29	= 618	: START
10/29		
Н		:SPTS
NOM		END :SPTS: WEEK: DATE : /WK: INVT :
		DAYS
ב		:TOTL:

PROGRAM: NEWS
RA35+ : 2.0
RA35+ : 2.0
ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-31 FOR 2 SPOTS/WK
THIS TAKEN FOR 1 SPOT(S) MISSED OCT29

HEADLINE# 6366023 TRF# 499427 MOD# 3: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET FAX# 610-225-1191
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

888 838

OCT/12		м19		STATIO	: LINE#:REP
1690		OK'D		UNRESE	(F)
169025.00		BUY#49		STATION MAKEGOOD OFFERS:	CD:
NOV/12					TIME PERIOD
	CMT: CREDI	SSED:	OFFER:	[SSED:]	
18175.00	CMT:SPOT N/A PRG CHG	MISSED:MON/400P-430P	OFFER:MON/500P-530P CMT:SPOT N/A PRG CHG CMT:PLS APPROVE.	MISSED:MON/400P-430P	: LGTH : SEC
0	/A PRG	0P-430	OP-530 /A PRG PROVE.	0P-430	: SEC
	CHG D	Ъ	СНС	₽	
	UE TO		UE TO		RATE
	DUE TO NO WORLD	OCT29	OCT29 DUE TO NO WORLD	OCT29	
		ý		Ó	START
	(IES G		CIES G		
	AME.	ω	AME.	ω	END
Ω	FLIGH	308	30S SEE M	308	:SPTS
CONTRACT TOTAL	SERIES GAME. FLIGHT ENDED. PLS	\$950.00	30S \$950.00 PLS ADV SERIES GAME. SEE MG OFFER. PRE-BOOKED	\$950.00	END :SPTS: WEEK : DATE : /WK: INVT :
TOTAL SPOTS	PLS	Î	PRE-B	Ć	ם
1872		(NOV1/12)	PLS ADVISE. -BOOKED	(NOV1/12)	DAYS
187200.00 118		•	ម	•	:TOTL:

MARKET TOTALS \$551,785 KVVU 14% KSNV 35% KTUD 0% KLAS 27% KTNV 24% KVMY 0% KVCW 0% CABL 0%

SHARE SLIGHTLY LOW DUE TO QUALITATIVE DATA USED. REPUBLICAN VOTER BUY. OLDER SKEWING

SVC- NSI DEMOS- RA35+\*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE